

# Broadcast Contract

PLEASANTVILLE MUSIC FESTIVAL  
Village of Pleasantville  
80 Wheeler Ave.  
Pleasantville, NY 10570

Attn: Eric Morrissey

Start Date 06/05/23	Contract# 6186	Mod# 0
End Date 06/25/23	Date Entered 05/18/23	Date Last Modified 05/22/23
Advertiser PLEASANTVILLE MUSIC	Station Market WFUV-FM	
Product PleasantvilleMusFest6.5-6	SalesRep/Office Lisa Smith	

Standard Billing Cycle Estimate#

LN	DATE				TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	MO	06/05/23	FR	06/23/23	06:00A-12:00A	20		X	X	X	X	X	--	--	5	\$0.00
							Sponsorship: UNDERWRITER Bonus Unit Subject to Inventory Availabi									
2	FR	06/09/23	FR	06/23/23	10:00A-02:00P	20		--	--	--	--	1	--	--	1	\$250.00
							Sponsorship: UNDERWRITER									
3	FR	06/09/23	FR	06/23/23	02:00P-06:00P	20		--	--	--	--	1	--	--	1	\$250.00
							Sponsorship: UNDERWRITER									
4	FR	06/09/23	FR	06/23/23	06:00P-09:00P	20		--	--	--	--	1	--	--	1	\$100.00
							Sponsorship: UNDERWRITER Delphine Blue's Whole Wide World									
5	SA	06/10/23	SA	06/24/23	06:00A-04:00P	20		--	--	--	--	--	2	--	2	\$100.00
							Sponsorship: UNDERWRITER									
6	SA	06/10/23	SA	06/24/23	04:00P-08:00P	20		--	--	--	--	--	1	--	1	\$100.00
							Sponsorship: UNDERWRITER Don McGee's Mixed Bag									
7	SU	06/11/23	SU	06/25/23	05:00P-06:00P	20		--	--	--	--	--	--	1	1	\$50.00
							Sponsorship: UNDERWRITER John Platt's Sunday Supper									
8	SU	06/11/23	SU	06/25/23	06:00P-09:00P	20		--	--	--	--	--	--	1	1	\$50.00
							Sponsorship: UNDERWRITER Paul Cavalcante's Cavalcade									
9	MO	06/05/23	SU	06/25/23	05:00A-12:00A	20		X	X	X	X	X	X	X	5	\$0.00
							Sponsorship: UNDERWRITER Bonus Units Subject to Inventory Availab									

-----Additional Comments----- Total Spots Spots Total\$ Net Gross

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title  
See reverse for accepted terms and conditions, if any

Name Title  
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54 3,000.00 \$ 3,000.00 \$ 3,000.00

Payment due within 30 days of contract end date. Payments not received within 60 days of contract end date will be considered in breach on contract and may be subject to further action.

## Billing Projections: By Month

	Jun 23
CA	3,000.00
ST	3,000.00

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\_\_\_\_\_  
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